

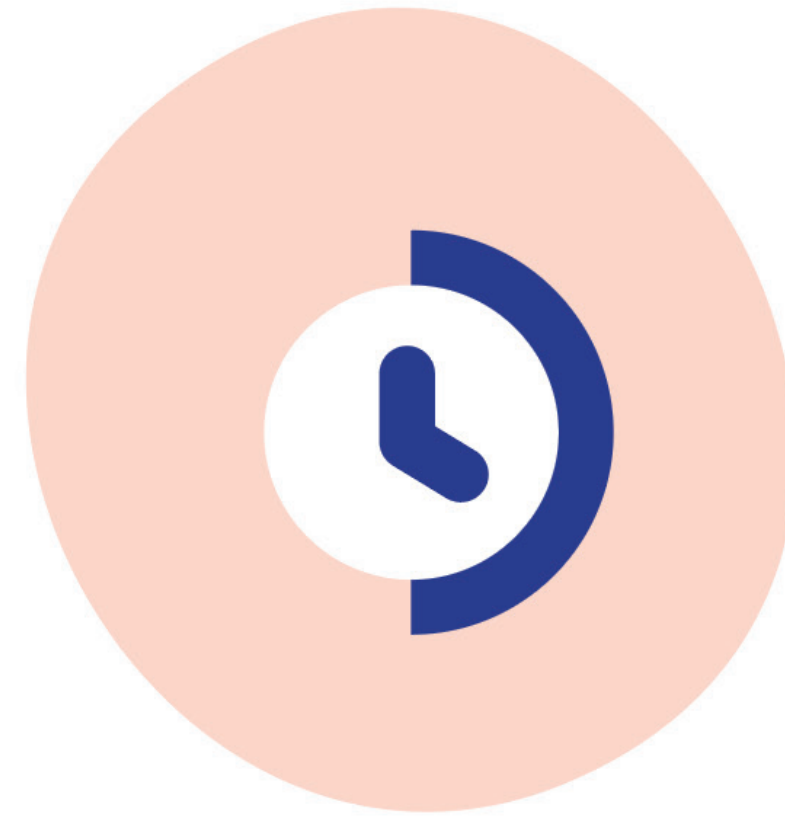
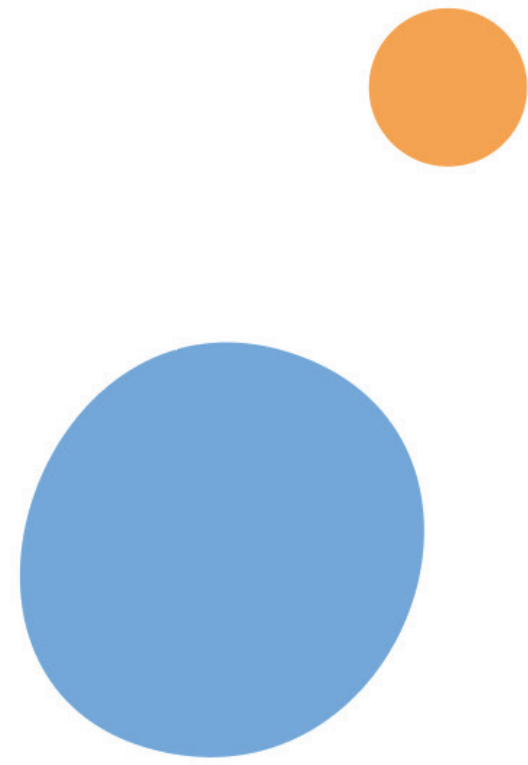
Empowering citizen developers  
in creating software that opens up  
real opportunities.



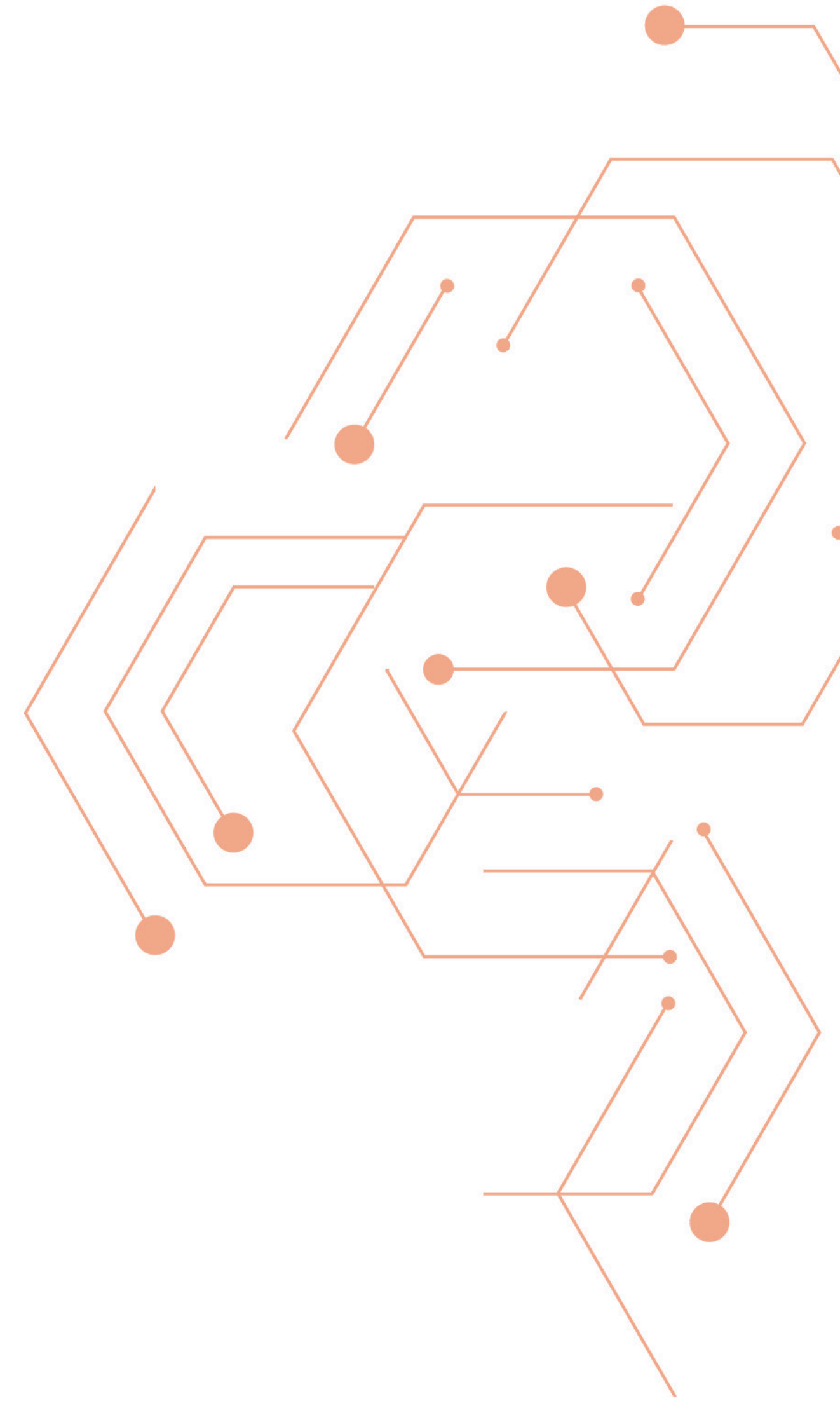
# Perfect match?





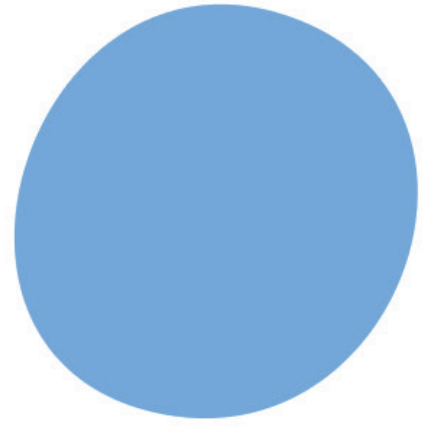


Creating software is expensive  
and time consuming



# ● It's 2023 and it's still a pain to

- Make software accessible to everyone
- Create software for affordable pricing
- Create solutions that precisely fit business needs
- Scale up for small companies
- Find experienced developers



# What are people doing now?

- Register data by hand and risk losing it
- Use time consuming non suitable SaaS
- Hire developers that don't understand the clients needs
- Spend a lot of time and money developing the wrong solution

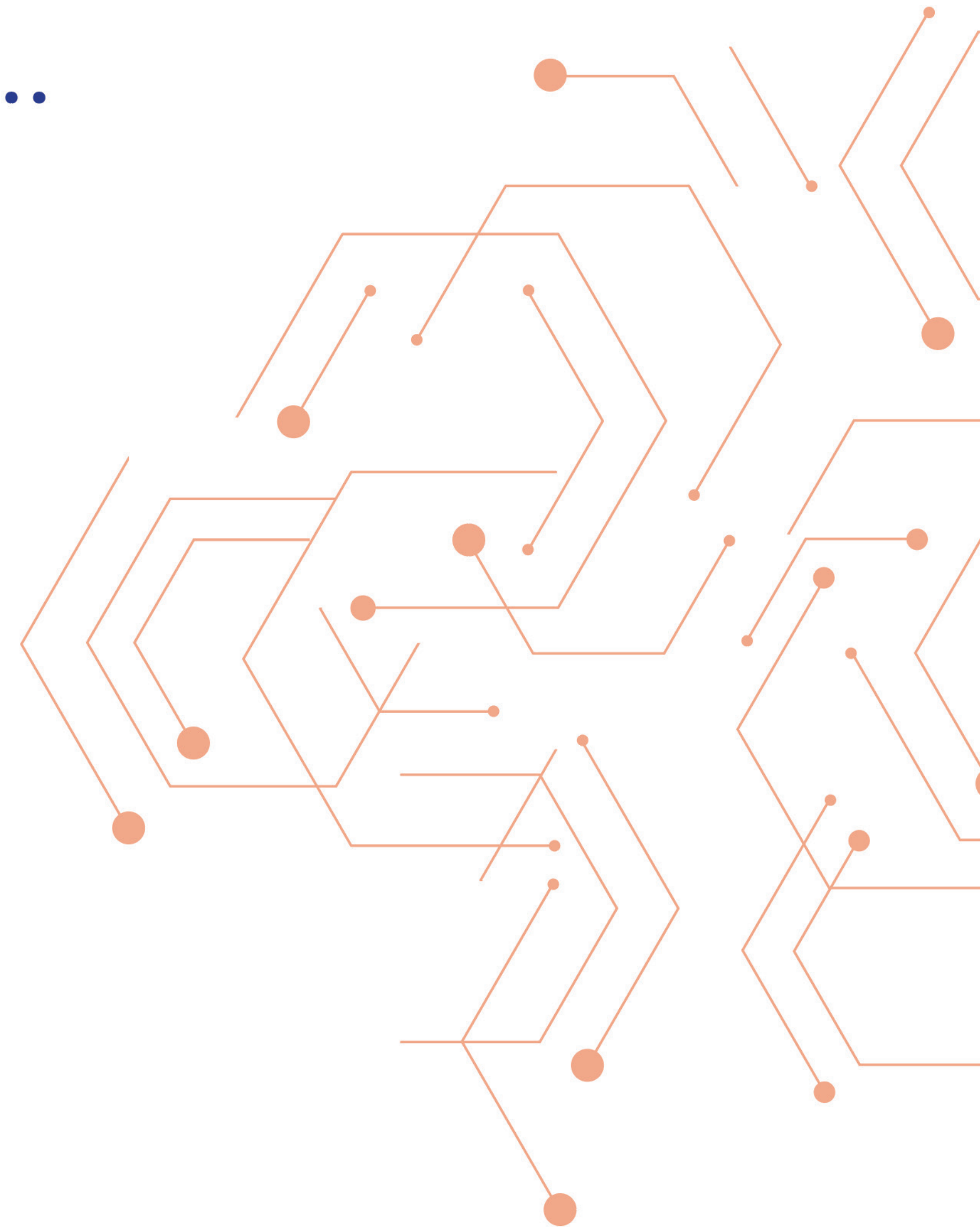




# In a perfect world ...

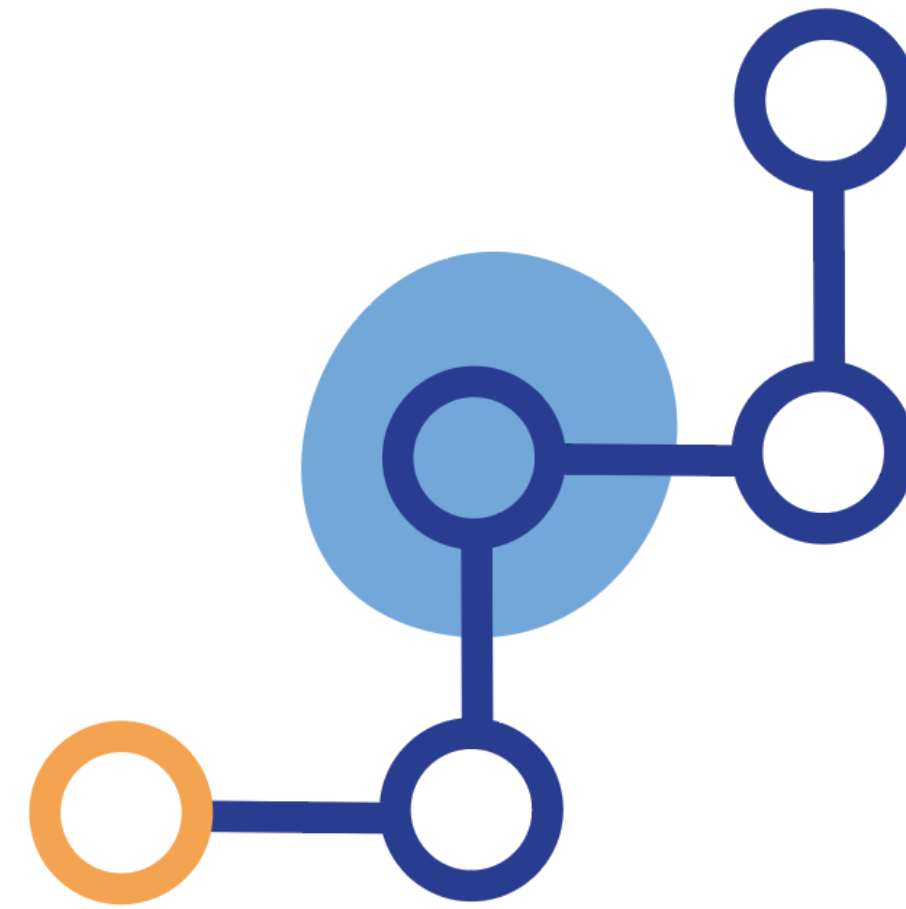
You create the software you really need by yourself and never worry about losing data or wasting time \*.

\* The only resource you can't replenish





# DataSol Swiss

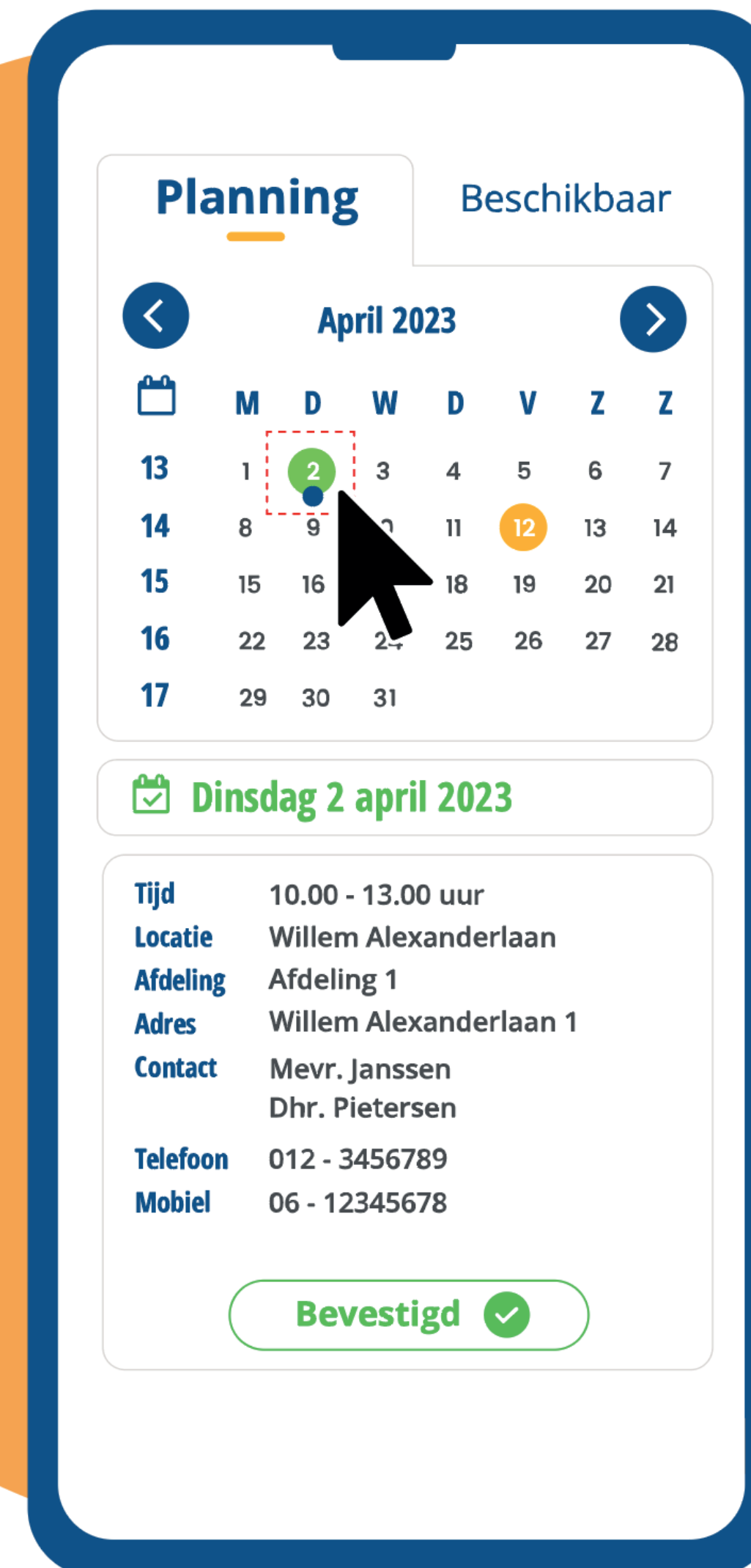


Makes it possible for citizen developers to create the software they really need at this moment and in the (near) future to scale up their business



Uses a visual editor.  
You can actually  
see what you are  
creating.

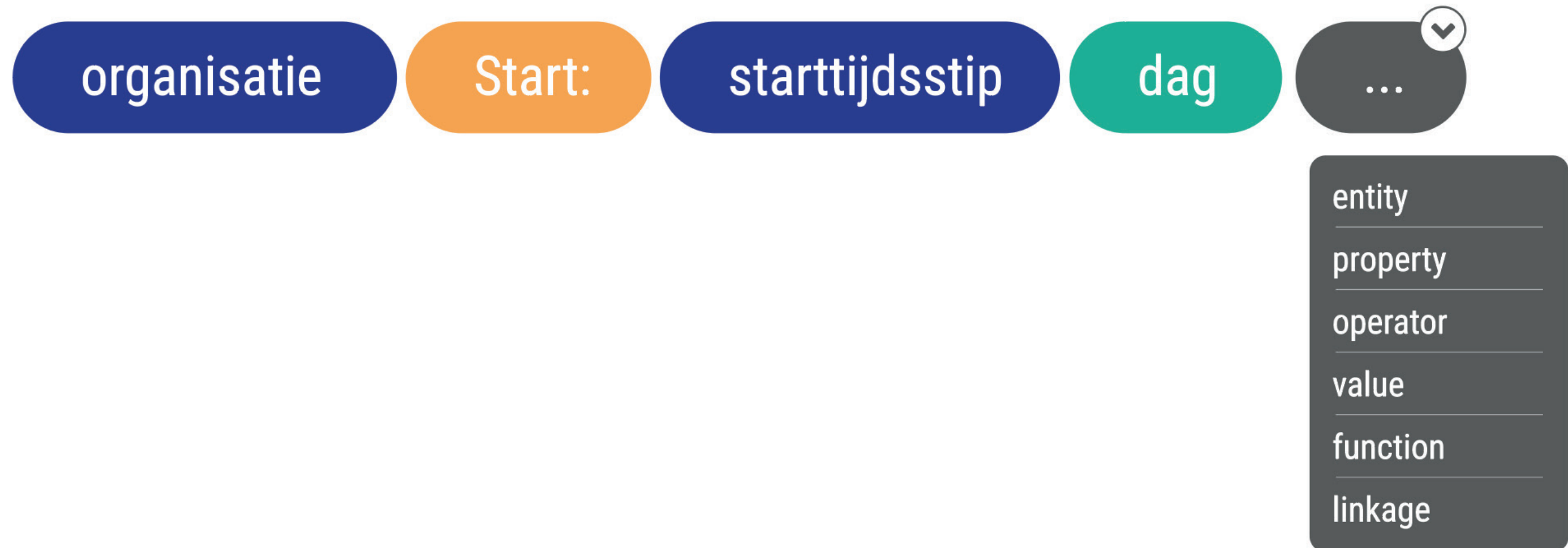
Simplicity matters.



No-code Swiss

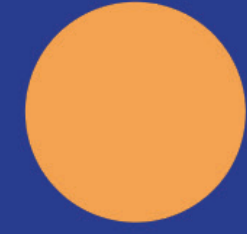
You can visually  
create actions  
you need in the  
expressionmaker.

Creates 1 software  
solution for desktop,  
iOS and android

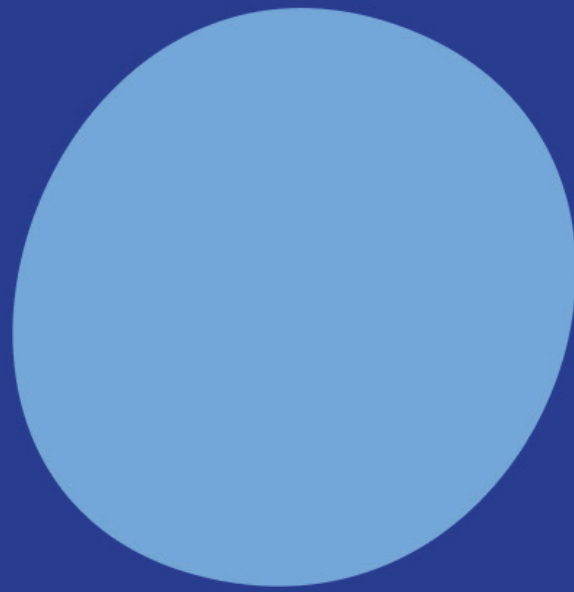


No-code Swiss

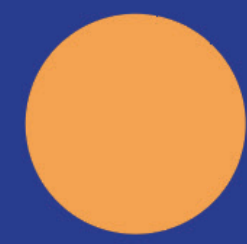




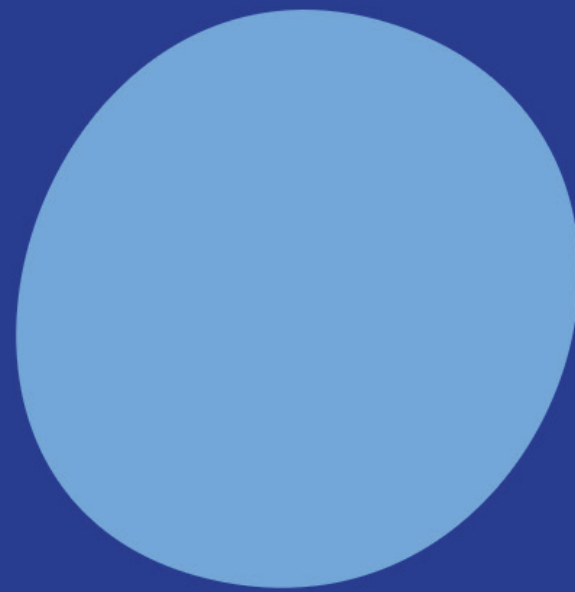
## Why now?



- Developers are scarce
- A company cannot survive without the right software
- People are used to operating digital things themselves



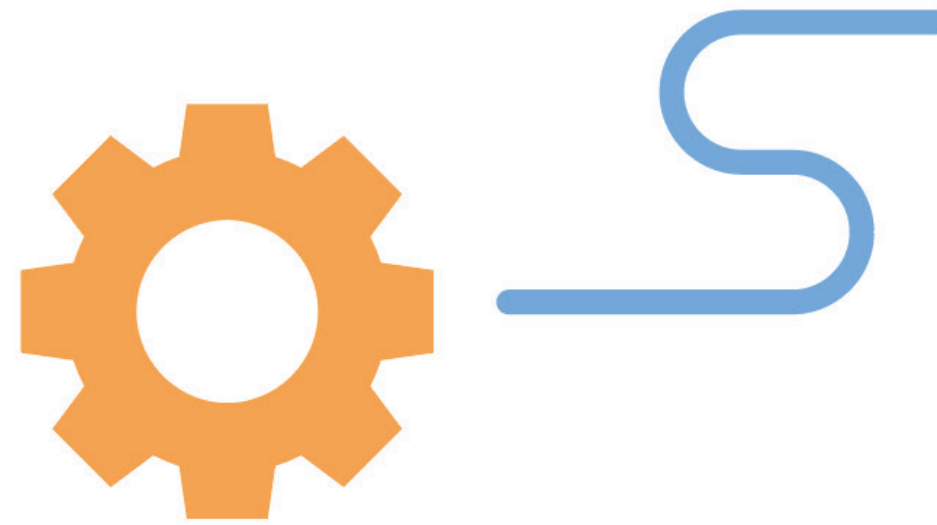
## What did the competition screw up?



- Making it too exclusive
- Think they know better than the people doing the actual work
- Making development too time consuming



# Business model



- Users pay an annual license fee
- Paid workshops
- Partner program with contribution per client