

***DataSol***

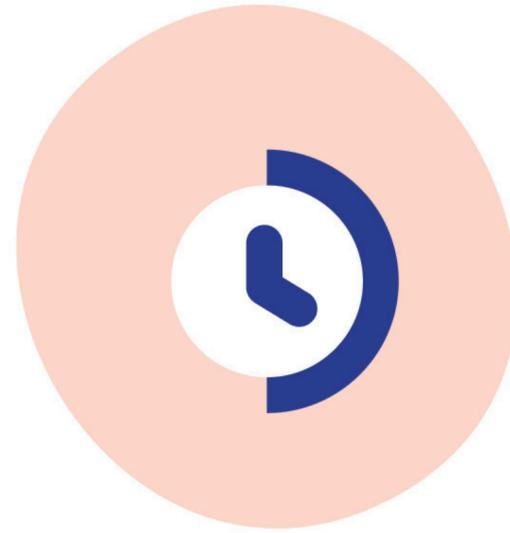
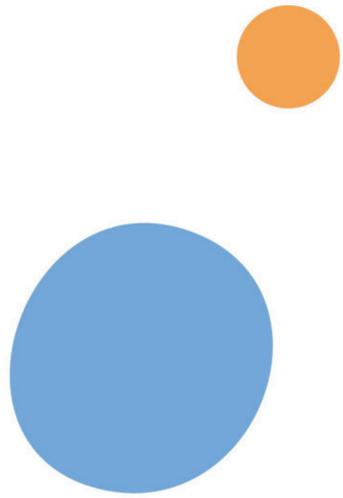
The logo for DataSol features the word "DataSol" in a bold, dark blue, italicized sans-serif font. The "Sol" portion of the text is partially overlaid by a stylized sunburst graphic composed of ten orange, rectangular rays radiating from a central point.



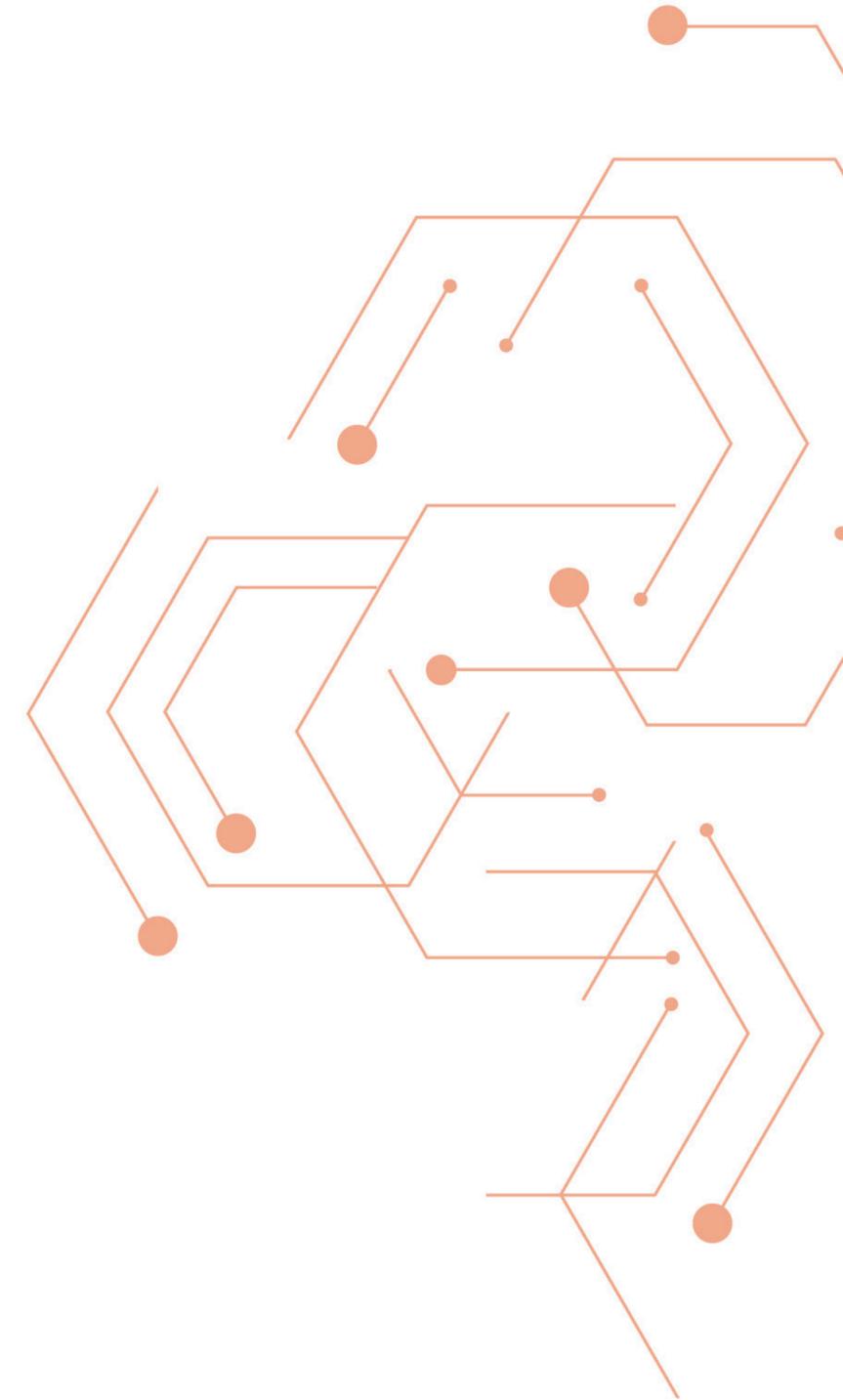
**Empowering citizen developers  
in creating software that opens up  
real opportunities.**

# Perfect match?





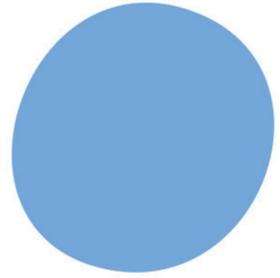
**Creating software is expensive  
and time consuming**



**No-code Swiss**

## ● It's 2023 and it's still a pain to

- Make software accessible to everyone
- Create software for affordable pricing
- Create solutions that precisely fit business needs
- Scale up for small companies
- Find experienced developers



# What are people doing now?

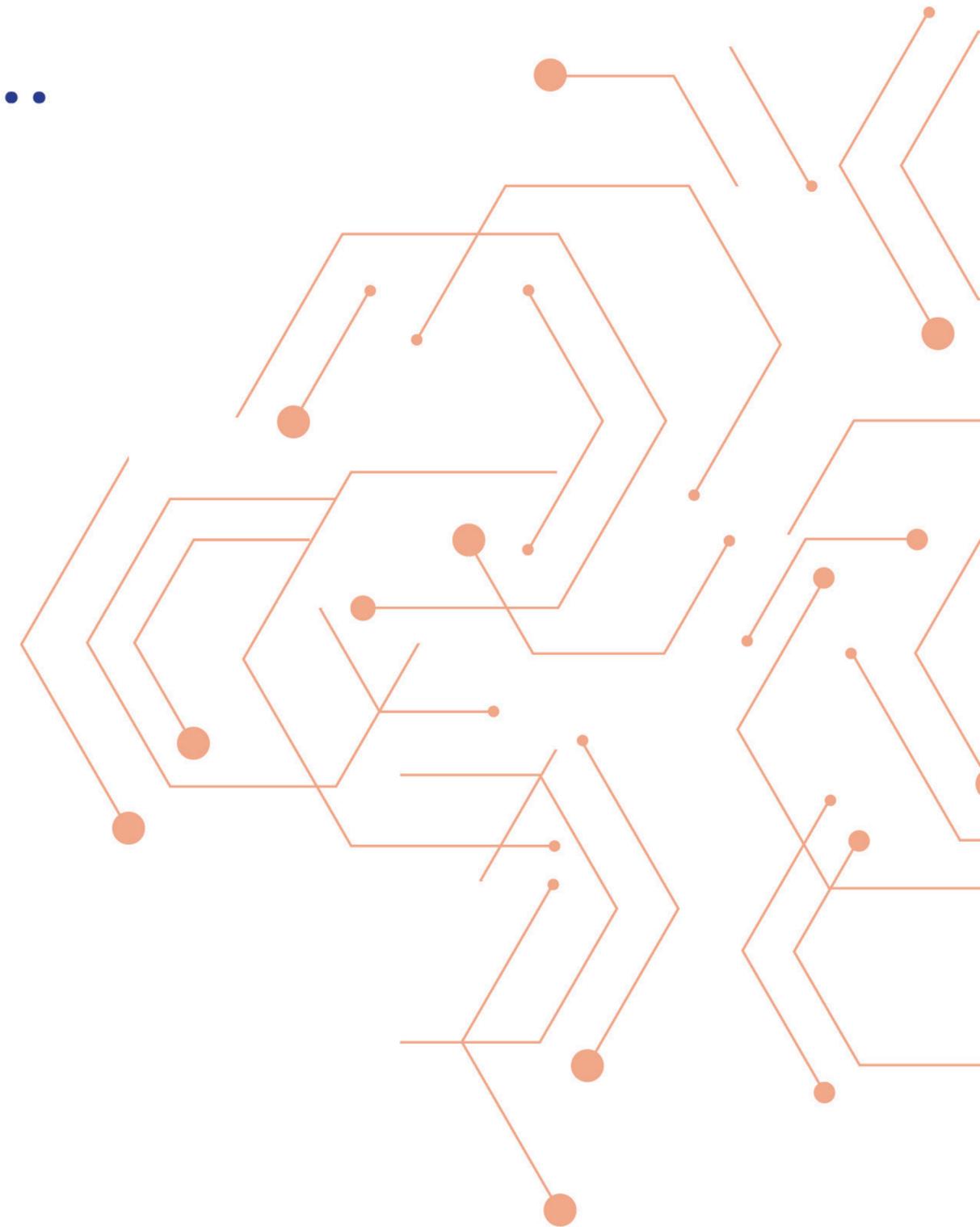
- Register data by hand and risk losing it
- Use time consuming non suitable SaaS
- Hire developers that don't understand the clients needs
- Spend a lot of time and money developing the wrong solution



# In a perfect world ...

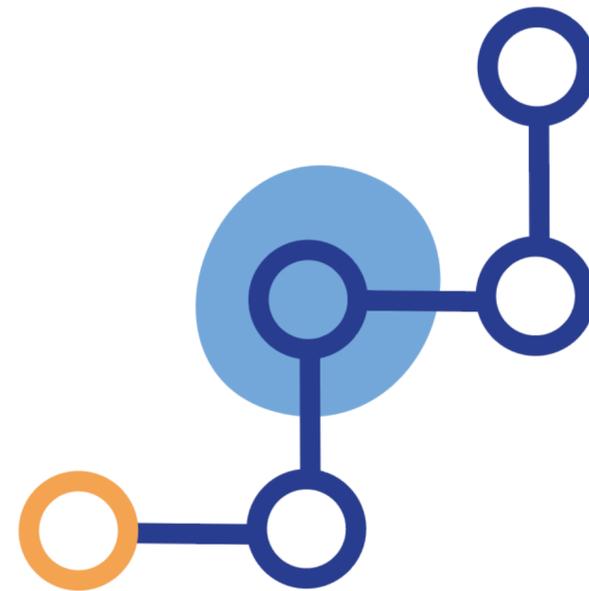
You create the software you really need by yourself and never worry about losing data or wasting time \*.

\* The only resource you cant replenish





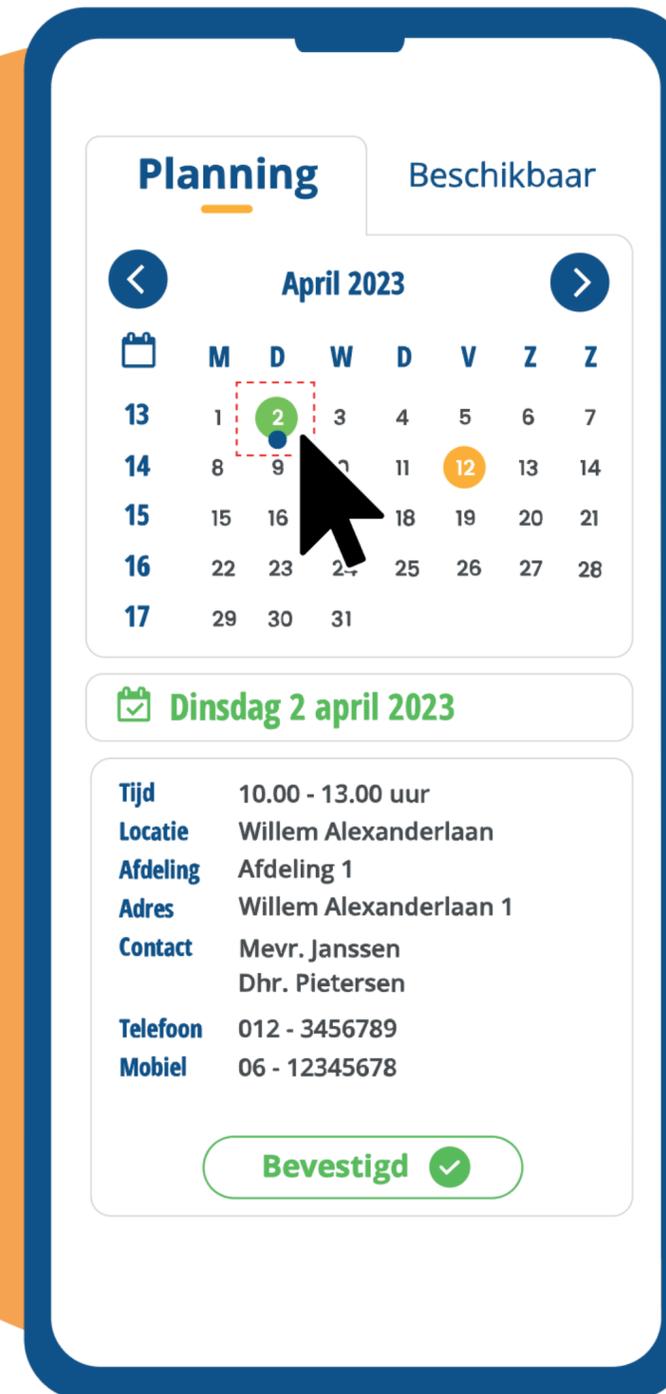
# DataSol Swiss



**Makes it possible for citizen developers to create the software they really need at this moment and in the (near) future to scale up their business**

Uses a visual editor.  
You can actually  
see what you are  
creating.

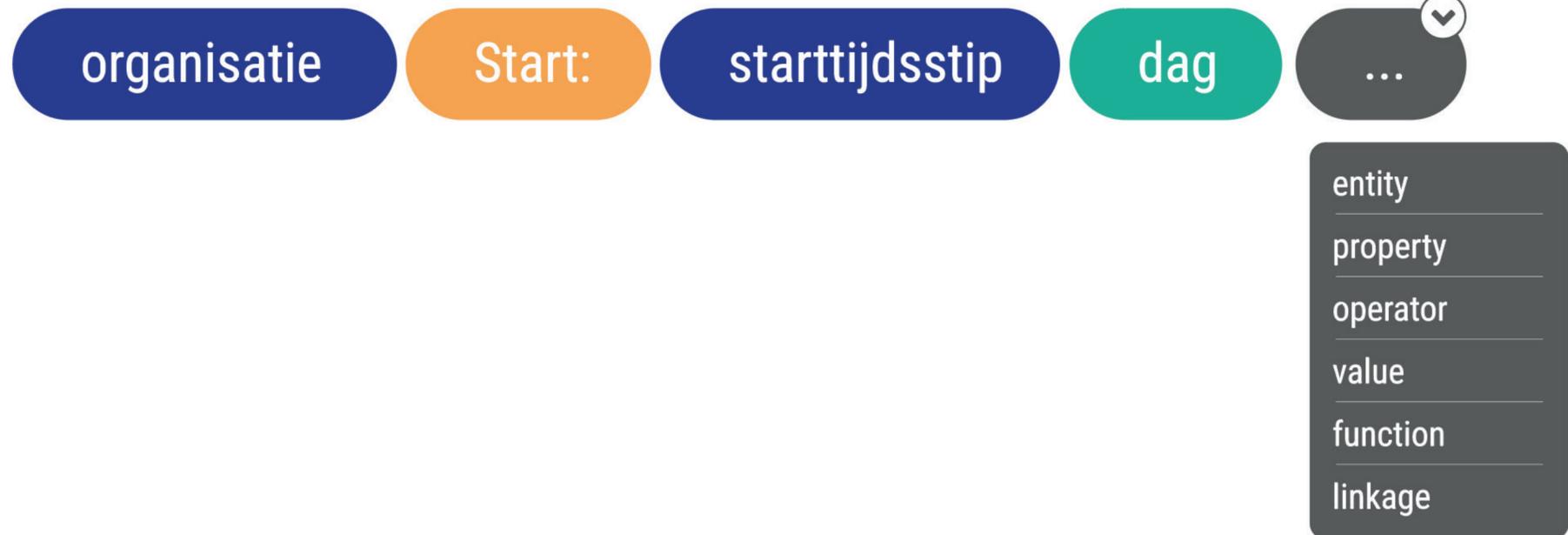
Simplicity matters.



No-code Swiss

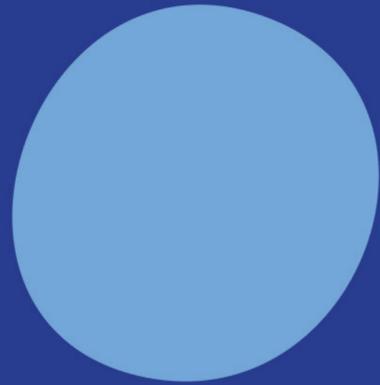
You can visually create actions you need in the expressionmaker.

Creates 1 software solution for desktop, iOS and android





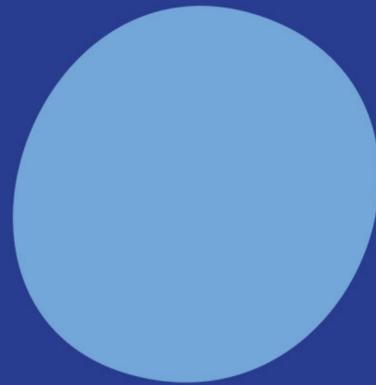
## Why now?



- Developers are scarce
- A company cannot survive without the right software
- People are used to operating digital things themselves

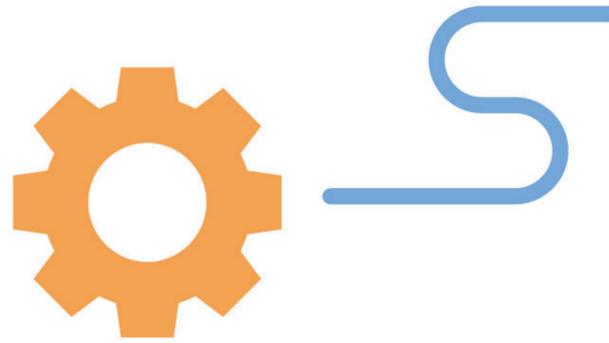


## What did the competition screw up?



- Making it too exclusive
- Think they know better than the people doing the actual work
- Making development too time consuming

# Business model



- Users pay an annual license fee
- Paid workshops
- Partner program with contribution per client